

Edible Bird Nest Industry Conference 2014
25-26 November 2014, Putrajaya

THE FUTURE OF THE MALAYSIA EBN INDUSTRY

Dato' Tok Teng Sai

Federation of Malaysia Bird's Nest Merchants Association

This paper presents (1) Malaysia EBN industry production data / statistic; (2) Issues that have affected the industry for the past few years; (3) Current and latest platform or system on trading of EBN; (4) Market prospects; (5) Steps to be taken for further improvement of Malaysia EBN industry; (6) The importance of downstream development in EBN industry; and (7) Education and training for government personnel on EBN.